Funhouse Leisure Ltd

FUNHOUSE LEISURE

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•The core business which is now Funhouse Leisure Limited was started some 18 years ago as “Jack Bean “ which subsequently changed to Caledonian Leisure in 1995. In 2007 Funhouse Leisure was added as a specialist company dealing with the requirements of the licensed trade.

•In July 2008 we amalgamated the leisure operation, Caledonian Leisure, with our expanding licensed retail based operating company Funhouse Leisure

•Our main activity is as a specialist operator of Prize and Vending Equipment, offering solutions to a wide range of outlets in the Leisure and Retail Sector

•Our staff are highly skilled and experienced and have been trained to have dual roles to provide both service support and effective customer driven merchandising skills.

•Our management team comprises experienced key industry personnel with over 75 years of knowledge of the Amusement and Fun Retailing business.

CUSTOMERS

Funhouse Leisure Ltd

Funhouse Leisure already supply to a number of national accounts in the licensed retail, bowling, motorway services and cinema sectors. Some are on an exclusive basis.

Customers include:

- Odeon Cinemas
- Tenpin bowling centres
- Whitbread Pub Co
  - Brewers Fayre (inc Fun Factory)
  - Taybarns
  - Table Table
- Orchid Pub Co
- Punch Taverns
- Spirit Pub Company
  - Wacky Warehouses
  - Fayre & Square
  - Flaming Grill
  - John Barras
  - 2 for £10
- Greene King Pub Co
- Namco bowling centres
- Various regional children's play centres operators

Funhouse Leisure Ltd

PRIZE EVERY TIME CRANE

The most simple in the Cranesaurus family and our most popular product. The range includes the customised Prize Every Time Crane which was acquired to suit the more sophisticated location.

Can be set to dispense on either £1 vend or £2 vend.

Funhouse Leisure constantly review product mix for the cranes to generate above average income. We always hand pick the mix variety and produce customised packs at our Birmingham facility.

Where possible we will use lines that are either CURRENT and/or reflect POPULAR BRAND demands.

Funhouse Leisure offers a wide selection of prizes to play for, which broadens both gender and age gap participation.

Music is set to accompany the game and improve awareness and playability.

Machine is ideal for family dining locations and children's play areas

Dimension: D 870mm x W 760mm x H 1680mm.

Restaurant version

Current Lines include

CBeebies BBC

SCOOBY-DOO!

THOMAS & FRIENDS

Disney

SHREK

Funhouse Leisure Ltd

SKILL CRANE

The newest product on offer from Funhouse Leisure delivers exceptional revenue to those licensed retail outlets who have the necessary space and permit requirements to facilitate the positioning of this machine.

Unlike the Prize Every Time cranes, the Skill Crane involves a level of skill to win the desired prize resulting in repeat plays and revenue.

Prizes range from 8” to 12” in size and brands include Angry Birds, Disney, Pixar and Hello Kitty reflecting current trends and demand.

All prizes are either popular lines that have generated exception cash box figures nationwide or linked to current events, films or products.

A permit is required for this machine as it is classified as a SWP.

Dimensions: H 2000mm x W 1000mm x D 1250mm

Previous & Current lines include

Angry Birds | Disney | Pixar Cars | Toy Story 3 | Hello Kitty | Winnie The Pooh | The Smurfs

THE TOY BOX CRANE

Funhouse Leisure Ltd

The Toy Box is being launch in 2012. Its is the same as a Maxx Grab but with a smaller footprint.

Unlike the Prize Every Time cranes, the Skill Crane involves a level of skill to win the desired prize resulting in repeat plays and revenue.

Prizes range from 8” to 12” in size and brands include Angry Birds, Disney, Pixar and Hello Kitty reflecting current trends and demand.

All prizes are either popular lines that have generated exception cash box figures nationwide or linked to current events, films or products.

A permit is required for this machine as it is classified as a SWP.

Product is aimed at all age groups and is suitable for family dining.

The product also has the added benefit of SMS communication whereby the product will notify Funhouse Leisure of all income trends and any faults. This has the added benefit that the machine will notify Funhouse Leisure of a fault before the location Manager is aware.

Dimensions: H 1970mm x W 800mm x D 850mm

Previous & Current lines include

Angry Birds Disney Pixar Cars Toy Story 3 Hello Kitty Winnie The Pooh The Smurfs

Funhouse Leisure Ltd

THE CHOCOLATE BAR CRANE

The product comes in a eye catching purple cabinet with energy efficient LEDs on the corners rather than standard rope lights.

The object of the game is to use the claw to grab a chocolate bar and place on the moving pusher bed. This may then be pushed off the bed into the payout area for the player to collect.

The product has an in built air conditioned fan to ensure chocolate is served at the optimum temperature ensuring customer satisfaction.

The product also has the added benefit SMS communication whereby the product will notify Funhouse Leisure of all income trends and any faults. This has the added benefit that the machine will notify Funhouse Leisure of any fault before the location Manager is aware.

Only recognised and quality brands are vended to maximise perceived value. These brands include Mars, Twix and Cadbury's Dairy Milk.

This product is aimed at all ages and is ideal for family dining locations.

Dimensions: D 800mmx W 850mmx H 1970mm

Current brands include:

Mars SNICKERS Cadbury DAIRY MILK Twix Nestlé KitKat Lion

Funhouse Leisure Ltd

CANDY FLOSS

The Cotton Candy Candyfloss vendors are the latest addition to our range of machines.

Operation is very simple. Insert your coin, press start and watch the automatic candy floss making machine create your delicious treat in 70 seconds!

To ensure the best possible income this product must be located in the main restaurant areas.

Due to the nature of this product, location staff will be required to clean the machine every night. This take approx 5 minutes with Funhouse Leisure providing training and a spare mixing bowl at point of installation.

This product is suitable for family dining locations and appeals to all ages.

This product is classified as a vending machine.

Dimensions : D 1070mm x W 915mm x H 1680mm.

Funhouse Leisure Ltd

WINNERS CUBE

We are currently operating a number of Winners Cubes that are showing higher than average income due to a large choice of prizes .This caters to a large audience base.

The objective of Winners Cube is remarkably simple. Players must guide the slim rod using the 2 buttons into the correct position so it is aligned with a prize. If successful the rod will push the prize off the shelf and the player wins!

Across the 6 rows, prizes are separated into 3 categories. Minor, Medium and Major. This allows the machine to be aimed at a larger audience.

This machine is ideal for family dining areas and is aimed at all ages.

This product is classified as a SWG machine but no permit required.

Dimensions: D 980mm x W 800mm x H 1820mm

•*Current Lines include*

iPig Dock

Kyoto iTablet

Sat Nav

HD Digital Camera

breo
Breo Audio & Watches

fenchurch
Fenchurch Watches

RC Helicopter

Funhouse Leisure Ltd

KEYMASTER

We are currently operating a number of Keymaster's that are showing higher than average income due to a large choice of prizes .This caters to a large audience base.

The Key Master will test your player's skills as they try to unlock prizes by putting the key in "just" the right spot! Easy to understand and fun to play! It's the perfect prize vending game for all ages!

Across the 3 rows, prizes are separated into 3 categories. Minor, Medium and Major. This allows the machine to be aimed at a larger audience.

This machine is ideal for family dining areas and is aimed at all ages.

This product is classified as a SWG machine but no permit required.

Dimensions: D 990mm x W 965mm x H 1855mm

•*Current Lines include*

iPig Dock

Kyoto iTablet

Sat Nav

HD Digital Camera

Breo Audio & Watches

Fenchurch Watches

RC Helicopter

Funhouse Leisure Ltd

BARBER CUT

The concept is simple: use the two control buttons to make the scissors cut a string to release the hanging prize. Hold down one button to move right and line it up, then hold down the other button to move forward. Just let it go when you want to cut!

With a selection of eye catching prizes to choose from players will be compelled to continue and repeat play.

Due to the selection of prizes this product appeals to all ages.
This product is ideal for family dining areas.

Dimensions: D 953mm x W 934mm x H 1899mm.

•*Current Lines include*

Kyoto iTablet

Sat Nav

R/C Helicopters

Datawind Netbooks

HD Cameras

iPig

Funhouse Leisure Ltd

MAGIC POINT

The objective of Magic Point is remarkably simple. Players must guide the slim rod using the 2 buttons into the correct position so it is aligned with a prize. If successful the rod will push the prize off the shelf and the player wins!

Across the 6 rows, prizes are separated into 3 categories. Minor, Medium and Major. This allows the machine to be aimed at a larger audience.

This machine is ideal for family dining areas and is aimed at all ages.

This product is classified as an SWG machine but no permit required.

This machine is very similar to the Winners Cube but comes in a smaller cabinet and therefore uses less floor space.

Dimensions: D 720mm x W 780mm x H 1750mm.

•*Current Lines include*

iPig Dock

Kyoto iTablet

Sat Nav

HD Digital Camera

Breo Audio & Watches

Fenchurch Watches

RC Helicopter

Funhouse Leisure Ltd

PILE UP

Players simply press start/ stop to stack moving blocks directly on top of each other. Players can choose to accept a retail prize at the 11th level or continue pitting their skills to win a major prize at the 15th level.

We are re launching the Pile Up with a new retail offering. Retail prizes include Breo watches, Breo headphones, Disney branded watches, Angry Birds, England FA branded gifts and Ben Sherman fashion jewellery. .

Due to the wide selection of prizes available, this product appeals to all age ranges.

This product is ideally suitable for family dining locations.

Dimensions: D 760mm x W 727mm x H 2000mm.

•*Current Lines include*

Breo Audio & Watches

Disney Watches

England FA

iPig Dock

Kyoto iTablet

Sat Nav

HD Digital Camera

RC Helicopter

Funhouse Leisure Ltd

BOUNCY BALL VENDING

The Bouncy Ball ranges are both visually attractive and popular across a wide age range and appeals to both genders with many of the products offering collectables to enhance the vend appeal.

Robust all metal cabinet.

Low maintenance and low service faults.

In 2012 Funhouse Leisure will be adding more licensed bouncy balls into the mix.

This machine is aimed at children and is ideally suited to Wacky Warehouse locations.

This product is classified as a vending machine.

Dimensions: *D 432mm x W 432mm x H 1220mm*

Future License lines Include

MARVEL SUPER HERO SQUAD

SCOOBY-DOO!

THE BATMAN

TATTOO VENDING

Funhouse Leisure Ltd

The Tattoo Vendor is both visually attractive and popular across a wide age range and appeals to both genders with many of the products offering collectables to enhance the vend appeal.

Funhouse Leisure only use popular lines such as Disney, Winnie the Pooh, Angry Birds and many more. These lines are rotated on a regular basis.

Robust all metal cabinet.

Low maintenance and low service faults.

This machine is aimed at children and is ideally suited to family restaurants and children's play areas.

This product is classified as a vending machine.

Dimensions: H 1410mm x W 470mm x D 515mm

Tattoos available include:

Funhouse Leisure Ltd

TOMY CAPSULE VENDING

The excitement and anticipation of using the Tomy style Vending Machine has captured the imagination of people across the globe delivering high quality pocket money toys for everyone.

A great income stream which constantly delivers repeat revenue as users try to collect the set.

The Tomy Ghaca is our preferred means of dispensing toy capsules due to better presentation and merchandising opportunities.

High quality and affordable licenses which are replaced at least every 2 months.
As Funhouse Leisure are not tied to one supplier we are able to offer the most popular lines from all suppliers.

Machine dispenses on a £1 and £2 vend (dependent on product).

This product is suitable for both family dining and children's play area's and is aimed and children and young adults.

Dimensions: *W 640mm x H 1250 mmx D 430mm*

•*Current lines include*

Hello Kitty · MARVEL · Disney · Chupa Chups · Super Mario Galaxy

The Smurfs · Sonic the Hedgehog · Disney Princess · Pooh & Friends

Funhouse Leisure Ltd

CHILDRENS RIDES

Children’s rides are the ideal addition to any Wacky Warehouse location.

A multitude of rides and brands is available. There is a ride to suit every location!

This product is aimed at young children / toddlers and is suitable for all locations.

Dimensions: Children’s ride vary in size due to the wide range of models available.

If you are interested in children’s rides please contact us directly to discuss your specific requirements.

Funhouse Leisure Ltd

CANDY CRANE

The object of the game is to use the claw to grab a candy sweet and to drop it in the payout area for the player to collect. The game is Prize Every Time so everyone is a winner!

Funhouse Leisure only uses recognised brands in the candy mix. These brands include Swizzle Matlow, Keep it Candy and Chupa Chups.

This product is ideally suited to Wacky Warehouse locations and family dining areas.

This product is suitable for all age ranges.

This product is classified as a vending machine.

Dimensions: W 600mm x D 600mm x H1780mm

•*Current Lines include*

Keep-it Candy™

Chupa Chups

Swizzels Matlow LTD

Funhouse Leisure Ltd

SWEET VENDING

Sweet vending is an excellent way to increase revenue whilst offering value for money

•FHL use the traditional Round Beaver which is a classic, low maintenance vender featuring a solid coloured body and die cast metal components that are triple chrome plated

•Rounded Beavers can be supplied as either individual units which are bolted to a table or counter, or on a 1 and 2 tier J stand. The benefit of the J stand is that it can be positioned anywhere in the venue

•Machines are kept cleaned and stocked by Funhouse

•Price of vend are set on 50p per portion, to improve income

•Current product lines include among others:-

Minstrels

Funhouse Leisure Ltd

THE “IDEAL” MIX

•Our highest revenue sites within your sector are family restaurants with or without children's play areas but other high traffic areas within the premises can also provide very substantial revenue opportunities.

Funhouse Leisure will work with your Retail management to identify those areas offering the maximum opportunity for revenue generation but which also meet the more general requirements of the overall business profile

•The ideal mix for a restaurant without a children's play area (additional permits may be required)

- •Skill Crane (permit required)
- •£2 Prize Every Time Crane
- •Tomy Style Capsule machine
- •Skill With Gift machine (if no permit available or extra space available)

•The ideal mix for a restaurant with a children's play area (additional permits may be required)

- •For the restaurant area all of the above

•For the children’s Play area

- •Prize Every Time crane
- •Tomy Style Capsule machine
- •Bouncy Ball machine
- •Tattoo machine
- •Children's ride (space permitting)

Funhouse Leisure Ltd

SITE AND PRODUCT DEVELOPMENT

We recognise that your account has a variety of retail offerings with in its portfolio. Some of these may offer an opportunity to create a specific, simple but effective themed fun retail areas.

Funhouse Leisure would be very happy to discuss these potential opportunities with the your Retail management team.

We recognise that these may well be restricted in number due to the varying nature of the retail offering but can , if required , deliver some examples of work which is currently under discussion with other retail customers, all be it in a different market sector.

It is our assertion that the maximisation of revenues is dependant upon :

- *The optimisation of product mix for the retail outlet*
- *The presentation of both the Product and the Prize/ Merchandise*
- *The relevance of the prize/merchandise to the target age and gender group*
- *Value for money experience*